

# S.T.A.R.K.

## Workshop „CHANGE OF PERSPECTIVE“



The art of successful workshops is that the participants take as much space as they need to feel strong and to be able to develop freely. Our headquarters in Ilmenau offers you this generous space.

Working in a small group is a personal, confidential exchange among entrepreneurs at the highest level.

Before we set off on your "New Era", we will meet for a kick-off meeting at the Global Power Headquarters in Ilmenau. There we will all get to know each other personally, discuss organizational issues together and discuss all program points and answer your questions.

At the beginning of your S.T.A.R.K. journey you will receive a blank book from us - Your personal S.T.A.R.K. book. It will accompany you through your notes, thoughts, sketches, ideas and much more during all phases of the workshop.

Your own written book is the compass that you can always use for orientation after this time of joint development and that will help you to stay on course with your company.

The aim for every entrepreneur is to ensure that their company-specific topics, experiences and impressions from the workshop phases are harmoniously incorporated into the "New Era". To this end, personalized coaching phases take place between the group workshops.

# S.T.A.R.K.

## Workshop „CHANGE OF PERSPECTIVE“

### Phase 1

#### **Setting off into your "New Era"**

#### **We travel to New York City / USA.**

##### **1. Goal**

The clear corporate vision for each individual entrepreneur is clear after returning from New York City:

- Where do you want to go with your company?
- What is your personal S.T.A.R.K.?
- Your corporate vision has been manifested.
- Your vision is described on the first page of your personal S.T.A.R.K. book\*.

##### **2. Content and Design**

*"When we focus on the future we want, change becomes possible.*

*Therefore, always focus on what you want and not on what you don't want."*

*Fredrike Bannick*

It is crucial to think outside the box and explore new opportunities. Your company has the potential to grow beyond national borders and the metropolis of New York City offers fascinating terrain for your entrepreneurial development.

Let us develop your vision. Discover the limitless potential of New York City and develop your own personal S.T.A.R.K.

Manifest your corporate vision in the most exciting business metropolis in the world.

Feel the power and drive of New York, meet like-minded people and get to know interesting people. Take advantage of this unique opportunity to take your business to the next level. We offer you not only knowledge and skills, but also a transformative experience that can turn your entrepreneurial vision into reality.

- Joint trip to New York City- 5 days.
- Use the power and drive of the Big Apple to create a clear corporate vision and take a look at your company from the outside.
- Experience exciting workshops with us in this city where training becomes an adventure and communication becomes an experience.
- We guarantee that these experiences will have a positive impact on your corporate vision.

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## Workshop „CHANGE OF PERSPECTIVE“

### 2. Organisation

- Meeting point at Global Power Headquarters
- Joint trip to the airport
- Arrival in NYC
- 3 days workshop
- Departure back to Germany

### 3. Personalized coaching

- In this phase, you work individually with a coach from our GP team on your personal vision over a period of 2-3 weeks before the next phase begins.
- You agree on the dates of the respective coaching phase with your coach.
- These appointments take place via video/telephone, in person at your premises or at our headquarters in Ilmenau.

## Phase 2

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### S.T.A.R.K. - "Workout" at our headquarters in Ilmenau

#### 1. Goal

We pave the way to your corporate goal with a:

- well thought out,
- structured,
- sustainable and
- individual

concept, which we will create together with you in this workshop.  
This is of great importance to ensure success.

#### 2. Content and Design

You have a clear focus on your corporate vision and are looking forward to the practical implementation and achievement of your goals.



# S.T.A.R.K.

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With the impressions from our workshops in New York City and your first personal coaching sessions, we will now take the next step together.

In our "Workout" workshop, we will develop your concept in a goal-oriented manner for implementation, make plans, play through possibilities, discuss, analyze, reflect and assess risks.

Your concept will become a structured plan that forms the basis for implementation in your company.

The concept will help you to focus on the most important aspects of your project and will be the starting point for all further steps.

It will be flexible and leave room for adjustments and improvements. It is possible that new findings will emerge or external conditions will change during the development process. The flexible concept makes it possible to react to changes and adapt it accordingly without losing focus on the corporate goal.

We will use the dynamics and exchange in the group but also work with you individually.

### 3. Organisation

- Arrival at the headquarters in Ilmenau on the evening before
- "Workout" from Friday to Sunday
- Overnight stay in a hotel in Ilmenau

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### 4. Personalized Coaching

- In this phase, you will work individually with a coach from our GP team on your personal concept over a period of 2-3 weeks before the next phase begins.
- You agree on the dates of the respective coaching phase with your coach.
- These appointments take place via video/telephone, in person at your premises or at our headquarters in Ilmenau.



# S.T.A.R.K.

## Workshop „CHANGE OF PERSPECTIVE“

### Phase 3

#### **"Let's do it!"**

#### **at our headquarters in Ilmenau**

##### **1. Goal**

Your business concept is put into practice. To this end, we develop your individual roadmap with you.

This will serve as a stable companion and strategic tool during the implementation phase in your company.

##### **2. Content and Design**

We will turn your concept into a detailed roadmap for your company.

Your journey is clearly put into a roadmap with milestones, tasks and responsibilities on a timeline - in other words, a practical guide for implementation tailored to your company. Your concept from phase 2 provides the basis for this.

Finally, we will work on the communication in your company and thus create the bridge into practice.

Experience our workshop finale in the "Night of the Visionaries". Let us surprise you.

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##### **3. Organisation**

- Arrival at the headquarters in Ilmenau the evening before
- Workshop "Let's do it!" from Friday to Sunday
- "Night of the Visionaries" on Saturday evening
- Overnight stay in a hotel in Ilmenau

##### **4. Final Personalized Coaching**

- In this phase, you will work individually with a coach from our GP team on your personal roadmap over a period of 2-3 weeks, while the implementation in your company begins.
- You coordinate the dates of the respective coaching phase with your coach.
- These appointments take place via video/telephone, in person at your premises or at our headquarters in Ilmenau.



**S.T.A.R.K.**

## **Workshop „CHANGE OF PERSPECTIVE“**

If you are interested in our extraordinary “New York City” workshop, we would be delighted to arrange a personal appointment with you. We will discuss our program with you and answer your questions!

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